



FOR IMMEDIATE RELEASE

Howard University's WHUT-TV, a PBS affiliate, partners with the Arc12 Project, in the airing of its award-winning Mental Health programming throughout the month of May

WASHINGTON, DC, May 2, 2023 — The Arc12 Project's **OPEN LINES: SUICIDE** special film will be airing for the entire month of May, mental health month, on WHUT TV Howard University Television. The award-winning program features powerful stories of survival including heart-felt conversations surrounding suicide and mental health amongst college students.

WATCH: <https://video.whut.org/livestream>. The First airing will be on Tuesday, May 2 at 9PM ET. Schedule: <https://www.whut.org/tvschedule>

Within the TV program, famed Greatness Coach Dr. Michael brilliantly and carefully guides this important discussion on mental health whereby each student felt safe being vulnerable especially in talking about their own brush with suicide.

Angie Ange, Director of Content for WHUT-TV says, “I am so proud, inspired, and energized by this unique and important program on Mental Health and rightfully excited to bring this outstanding programming onto all of our WHUT platforms. Since we take Mental Health very seriously, the program’s openness, honesty, transparency, and relatability sets a new bar on creative and impactful mental health programming and that’s why we’ve chosen to feature this groundbreaking content so prominently on all our platforms.”

Sean Plater, General Manager for WHUT-TV says, “I’d like to thank the ARC12 Project for serving up such a powerful, dynamic, and educationally stimulating programming piece. I know it’s rawness and realness will serve to not only inspire, but it will save lives.”

Gary Bernstein, President of Oceanic Tradewinds and co-creator of the Arc12 Project says, “This powerful programming is part of an ambitious movement inspired by Mark Thierry and his son Noah who live and struggle with mental health every single day. They carry the courage it takes to empower and inspire others from their story.”

The ARC12 Project's co-founder Noah Thierry also recently received the distinguished congressional President’s Service Award for its exemplary and innovative work in the mental health field. [[award link](#)]

ABOUT WHUT-TV

WHUT-TV, Howard University Television was founded in 1980 in Washington, D.C. as WHMM. At its inception, the station became the first public station in the United States to be licensed to and operated by a historically black college and university (HBCU) - Howard University. The station broadcasts reach over 2.5 million households in a 60-mile radius. The station endeavors to underscore Howard University's overall mission in its commitment to excellence, leadership and public service. For nearly 40 years on air WHUT has become a leader in broadcast communications by providing quality programming for the Greater Washington, D.C. viewing community that is relevant and informative while offering exceptional professional training in television production, engineering, and management. Visit www.whut.org/about

ABOUT ARC12 PROJECT

With Executive Producers Gary Bernstein, Noah Thierry and Mark Thierry, "Open Lines" represents game changing content igniting a no holds barred discussion around mental health within the HBCU communities and particularly amongst young males. Inspired by Howard University Senior Noah Thierry's mental health journey, renowned media executive Gary Bernstein along with entrepreneur Mark Thierry are spearheading this ambitious movement designed to create a better understanding around mental health through media, education, and partnerships with participating mental health organizations. Because candles have been a constant source of peace for Noah, the beautifully scented Arc12 candles are being manufactured in large quantities through Unity Brands Inc, a Texas based minority owned manufacturing company, so significant funds can be raised to support mental health programs at the 101 HBCU campuses around the United States with retail locations at select Nordstrom's including the Houston Galleria. For more information, visit www.arc12project.com

ABOUT OCEANIC TRADEWINDS

Gary Bernstein, President/COO of Oceanic Tradewinds, has over 30 years of experience in all aspects of the entertainment industry. As a super media agent, syndicator, music manager, and producer, Bernstein is known for building and/or creating the largest audio content footprint in the contemporary radio era including Rickey Smiley, Wendy Williams, Frank Ski, Russ Parr, Donnie McClurkin, Yolanda Adams, Jekalyn Carr, Al Sharpton, Roland Martin, Rick Party, and the Baka Boyz, just to name a few. Learn more at www.oceanictradewinds.com

OCEANIC TRADEWINDS

MEDIA CONTACTS:

Gary Bernstein, President/COO, Oceanic Tradewinds
(508) 245-1776, gary@oceanictradewinds.com

Angie Ange, Director of Content, WHUT - Howard University Television
(301) 908-2495 | <http://www.whut.org>

#

MEDIA ASSETS:

WHUT OPEN LINES FILM SCREENING STREAM EVENT RECORDED:

<https://www.youtube.com/watch?v=AX8w35mR5To>



LET'S REALLY TALK ABOUT **SUICIDE!**

WUUT

HOWARD UNIVERSITY TELEVISION

ARC12 PROJECT: OPEN LINES

INDEPENDENT FILM PROMOTING MENTAL HEALTH AWARENESS

L-R: Dr. Michael, Noah Thierry, Austin Carmichael, Christian Capellan - The Arc12 Project
www.arc12project.com @arc12project on instagram